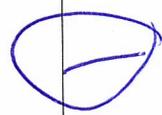




644499

125 West 55th St  
New York, NY 10019

KATZ TELEVISION GROUP



Contract # 25331511 Changes as of: 10/17/2016 at 5:35 PM Version: Highlighting Revision 2 Total \$: \$14,350.00

CPE: 521/962/8235 Flight: 10/22/16 - 10/31/16 Station: WWWSB Total Spots: 24

Agency: AMER MEDIA & ADVOCACY GROUP Advertiser: TRUMP, DONALD Market: Sarasota-Manatee - SRA Total CPP: \$1,316.51

815 SLATERS LANE Product: Trump - Sked B Office: WASHINGTON Total GRP: 10.9

ALEXANDRIA, VA Agency Order #: 5482818 Primary Demo: Adults 18+

Buyer: MediaAssistant, AMAG Con Type: POLITICAL/NOTE Separation:

Salesperson: BRADLEY PHILIPPS Assistant: BRADLEY PHILIPPS

Comments: revised order to correct rates

#	Day/Time	DP	Program	Rate	A18P Rating	Len	10/22 - 10/31											Total Spots	Total \$	CPP	GRP
							10/22	10/23	10/24	10/25	10/26	10/27	10/28	10/29	10/30	10/31					
1	M-F 6a-7a		GOOD-SUNCST@6A	\$375.00	0.3	30	0	0	1	1	1	1	1	0	0	1	6	\$2,250.00	\$1,250.00	1.8	
Changes: Rate from 350 to 375																					
2	M-F 5p-5:30p		ABC 7 NEWS @ 5	\$550.00	0.4	30	0	0	1	0	0	0	0	0	0	0	1	\$550.00	\$1,375.00	0.4	
Changes: Rate from 500 to 550																					
REV-3	M-F 7a-9a		GD MRN AMR-ABC	\$500.00	0.3	30	0	0	1	1	1	1	0	0	0	1	4	\$2,000.00	\$1,666.67	1.2	
Changes: Rate from 450 to 500																					
4	M-F 5:30p-6p		ABC 7 NWS @530	\$650.00	0.5	30	0	0	1	0	1	1	1	0	0	0	3	\$1,950.00	\$1,300.00	1.5	
Changes: Rate from 600 to 650																					
5	M-F 11p-11:35p		ABC ACTION-11	\$700.00	0.3	30	0	0	1	0	1	0	1	0	0	1	4	\$2,800.00	\$2,333.33	1.2	
Changes: Rate from 675 to 700																					
6	Su 11p-11:35p		ABC 7 WKND NWS<	\$700.00	0.4	30	0	1	0	0	0	0	0	0	1	0	2	\$1,400.00	\$1,750.00	0.8	
Changes: Rate from 675 to 700																					
7	M-F 6p-6:30p		ABC 7 NEWS @ 6	\$850.00	1.0	30	0	0	0	1	0	1	1	0	0	1	4	\$3,400.00	\$850.00	4.0	
Changes: Rate from 800 to 850																					
<b>TOTALS:</b>							0	1	4	3	3	3	5	0	1	4	24	\$14,350.00	\$1,316.51	10.9	



125 West 55th St  
New York, NY 10019

Contract # 25331511 Changes as of: 10/17/2016 at 5:35 PM Version: Highlighting Revision 2 Total \$: \$14,350.00

CPE: 521/962/8235 Flight: 10/22/16 - 10/31/16 Station: WWWSB Total Spots: 24  
Agency: AMER MEDIA & ADVOCACY GROUP Advertiser: TRUMP, DONALD Market: Sarasota-Manatee - SRA

815 SLATERS LANE Product: Trump - Sked B Office: WASHINGTON Total CPP: \$1,316.51  
ALEXANDRIA, VA Agency Order #: 5482818 Primary Demo: Adults 18+ Total GRP: 10.9

Buyer: MediaAssistant, AMAG Con Type: POLITICAL/NOTE Separation:  
Salesperson: BRADLEY PHILLIPPS Assistant: BRADLEY PHILLIPPS 202-955-5342

Date/Time	Added by	Comment
10/17/16 5:35 PM	BRADLEY PHILLIPPS	revised order to correct rates
10/16/16 9:30 AM	BRADLEY PHILLIPPS	Separation: 30
10/16/16 9:30 AM	BRADLEY PHILLIPPS	Separation: 30

Order Level Comments

Competitive Information	
Market Budget:	\$717,500
WWSB Share:	2%
Comment:	Unknown: 98%

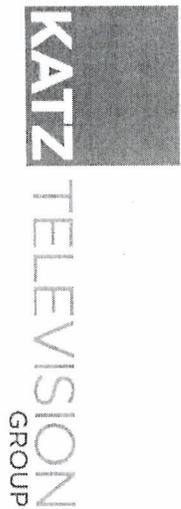
Daypart Summary			
Day/Time	% Distrib	Spots	Dollars
	100%	24	\$14,350.00
<b>Total</b>	<b>100%</b>	<b>24</b>	<b>\$14,350.00</b>

Monthly Summary		
Month	Spots	Dollars
2016-Oct	20	\$11,925.00
2016-Nov	4	\$2,425.00
<b>Total</b>	<b>24</b>	<b>\$14,350.00</b>

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	10/17/16 5:35 PM	BRADLEY PHILLIPPS	Revised		2	\$0	\$14,350.00	Changes: Total CPP from \$1,247.83 to \$1,316.51. Total Spots from 26 to 24. Total GRPs from 11.5 to 10.9. Comments from Separation: 30 to revised order to correct rates. 7 buylines added or modified.
Queued for Electronic Contracting	10/17/16 10:10 AM					\$0	\$0	Changes: Product from Florida to Trump - Sked B. Total CPP from \$815.34 to \$1,247.83. Total Spots from 38 to 26. Total GRPs from 17.6 to 11.5. User Entered \$
Revision	10/16/16 9:30 AM	BRADLEY PHILLIPPS	Confirmed		12	\$0	\$14,350.00	from \$0.00 to \$14,350.00. 7 buylines added or modified.
New	10/16/16 9:28 AM	BRADLEY PHILLIPPS	New	38		\$14,350.00	\$14,350.00	

**Non-Discrimination Policy**  
PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



125 West 55th St  
New York, NY 10019

Comments: Separation: 30

Contract # 25331511      Changes as of: 10/16/2016 at 9:30 AM      Version: Highlighting Revision 1  
 CPE: 521/962/8235      Flight: 10/22/16 - 10/31/16      Station: WWWSB      Total \$: \$14,350.00  
 Agency: AMER MEDIA & ADVOCACY GROUP      Advertiser: TRUMP, DONALD      Market: Sarasota-Manatee - SRA      Total Spots: 26  
 815 SLATERS LANE      Product: Trump - Sked B      Office: WASHINGTON      Total CPP: \$1,247.83  
 ALEXANDRIA, VA      Agency Order #: 5482818      Primary Demo: Adults 18+      Total GRP: 11.5  
 Buyer: MediaAssistant, AMAG      Con Type: POLITICAL/VOTE      Separation:  
 Salesperson: BRADLEY PHILIPPS      Assistant: BRADLEY PHILIPPS      202-955-5342

#	Day/Time	DP	Program	Rate	A18P Rating	Len	10/22 - 10/31											Total Spots	Total \$	CPP	GRP							
							10/22	10/23	10/24	10/25	10/26	10/27	10/28	10/29	10/30	10/31												
1	M-F 6a-7a		GOOD-SUNCST@6A	300	0.3	30	0	0	1	1	1	1	1	0	0	1	6	\$2,100.00	\$1,166.67	1.8								
Changes: Rate from 280 to 350																												
REV-2	M-F 5p-5:30p		ABC 7 NEWS @ 5	400	0.4	30	0	0	1	1	1	1	1	0	0	1	1	\$500.00	\$1,250.00	0.4								
Changes: Rate from 300 to 500																												
3	M-F 7a-9a		GD MRN AMR-ABC	380	0.3	30	0	0	1	1	1	1	1	0	0	1	6	\$2,700.00	\$1,500.00	1.8								
Changes: Rate from 325 to 450																												
REV-4	M-F 5:30p-6p		ABC 7 NWS @530	500	0.5	30	0	0	1	1	1	1	1	0	0	1	3	\$1,800.00	\$1,200.00	1.5								
Changes: Rate from 400 to 600																												
REV-5	M-F 11p-11:35p		ABC ACTION-11	525	0.3	30	0	0	1	1	1	1	1	0	0	1	4	\$2,700.00	\$2,250.00	1.2								
Changes: Rate from 425 to 675																												
6	Su 11p-11:35p		ABC 7 WKND NWS <	525	0.4	30	0	1	0	0	0	0	0	0	1	0	2	\$1,350.00	\$1,687.50	0.8								
Changes: Rate from 425 to 675																												
REV-7	M-F 6p-6:30p		ABC 7 NEWS @ 6	650	1.0	30	0	0	1	1	1	1	1	0	0	1	4	\$3,200.00	\$800.00	4.0								
Changes: Rate from 550 to 800																												
TOTALS: 0																1	4	4	3	4	5	0	1	4	26	\$14,350.00	\$1,247.83	11.5

*W*



125 West 55th St  
New York, NY 10019

Contract # 25331511 Changes as of: 10/16/2016 at 9:30 AM Version: Highlighting Revision 1 Total \$: \$14,350.00

CPE: 521/962/8235 Flight: 10/22/16 - 10/31/16 Station: WWSB Total Spots: 26

Agency: AMER MEDIA & ADVOCACY GROUP Advertiser: TRUMP, DONALD Market: Sarasota-Manatee - SRA Total CPP: \$1,247.83

815 SLATERS LANE Agency Order #: 5482818 Product: Trump - Sked B Office: WASHINGTON Total GRP: 11.5

ALEXANDRIA, VA Buyer: MediaAssistant, AMAG Con Type: POLITICAL/NOTE Separation:

Salesperson: BRADLEY PHILLIPS Assistant: BRADLEY PHILLIPS 202-955-5342

Special Instructions

Order Level Comments

Date/Time	Added by	Comment
10/16/16 9:30 AM	BRADLEY PHILLIPS	Separation: 30
10/16/16 9:30 AM	BRADLEY PHILLIPS	Separation: 30

Competitive Information

Market Budget:	\$717,500
WWSB Share:	2%
Comment:	
Unknown:	98%

Daypart Summary	Spots	Dollars	CPP	GRP
Day/Time	% Distrib	Spots	Dollars	CPP
	100%	26	\$14,350.00	11.5
Total	100%	26	\$14,350.00	11.5

Monthly Summary	Spots	Dollars
Month	Spots	Dollars
2016-Oct	22	\$12,075.00
2016-Nov	4	\$2,275.00
Total	26	\$14,350.00

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	10/16/16 9:30 AM	BRADLEY PHILLIPS	Revised		12	\$0	\$14,350.00	Changes: Product from Florida to Trump - Sked B, Total CPP from \$815.34 to \$1,247.83, Total Spots from 38 to 26, Total GRPs from 17.6 to 11.5, User Entered \$
New	10/16/16 9:28 AM	BRADLEY PHILLIPS	New	38		\$14,350.00	\$14,350.00	from \$0.00 to \$14,350.00. 7 buylines added or modified.

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